Green Beret Foundation

CARING FOR AMERICA'S QUIET PROFESSIONALS



Media Kit

September 2011

<u>www.greenberetfoundation.org</u> <u>www.facebook.com/GreenBeretFoundation</u>

Executive Summary

The Green Beret Foundation is a non-profit, 501(c) 3 foundation that provides financial resources, immediate need supplies, caregiver assistance, and educational scholarships to wounded or ill Army Special Forces warriors and their families. We operate with high efficiency in the most challenging special operations environment, mitigating the burden of America's most elite warriors, and facilitating their return to active duty or a successful transition to civilian life. From commencement of operations in 2009 we have met critical needs for hundreds of Green Berets and their families.

A strong need exists within the U.S. Army Special Forces community to provide certain services tailored to the unique requirements of wounded or ill SF warriors, and their families. To be certain, the U.S. Army does provide a high level of care for all wounded or ill soldiers, regardless of their assignment. Yet many of the unique needs of the Green Berets have remained unfulfilled. Certain of those relate to disproportionately high casualties, extended training in excess of 2 years prior to earning the Green Beret, and bearing the burden of operational and social confidentiality which often isolates their families from the Army community, at large.

As a matter of practice we immediately provide a check to offset predictable expenses, and a highly specialized rucksack packed with non-trivial essentials. We engage and remain engaged with that family. Depending upon the individual need we may provide other ongoing services including travel expenses, lodging, and other extraordinary expenses. Our Steel Magnolias Caregivers provides a stable and experienced support platform for Green Beret wives, and the GBF Scholarship Program provides a bi-annual academic scholarship for Green Berets and their families. We also provide resource guidance and follow-on support addressing Traumatic Brain Injury, Post-Traumatic Stress Disorder, prosthetics, and family counseling.

The U.S. Army Special Forces Command, headquartered at Ft. Bragg, North Carolina, is represented by five active duty Groups and two National Guard Groups. Our focus is the wounded and ill Green Berets who constitute these Groups. While security concerns may preclude discussion of certain statistical data, it is accurate to consider that since the commencement of hostilities in the Global War on Terror many hundreds of Green Berets have been wounded, seriously injured or become ill as a direct result of this war. Due to the global position of the enemy and their constantly re-stated goals of killing Americans within and without the United States, it is unfortunate but essential to consider that a meaningful reduction in casualties does not appear on the horizon.

The Green Beret Foundation is uniquely equipped to provide these services effectively because we are lead and staffed solely by Green Berets and their families, and we are committed

to maintaining that core structure. Moreover, many of those who work with us have themselves been wounded, or are the spouse of a wounded Green Beret. Although we most certainly provide our services to qualified Green Berets and their families without conditions, we believe strongly in the principle of self-reliance. We provide our services from a Green Beret perspective and mindset that encourages one to overcome and get back to living and contributing.

Our services are based on four (4) defined programs, as well as the ability to adapt and respond outside the scope of those programs, as the need may arise. Although we can and do respond to Green Berets globally, we are strategically headquartered in San Antonio, Texas, home to Brooke Army Medical Center, and the Center for the Intrepid. Many of our wounded come here for treatment and rehabilitation. We work closely with the USSOCOM Care Coalition, and have liaisons in Washington, D.C., Ft. Bragg, North Carolina, Landstuhl, Germany, and in other locations where wounded Green Berets are located. Funding to enable these programs comes both from donations and the sale of GBF branded merchandise. We also receive funding from various organizations that host GBF fundraising activities in the U.S.

The Green Beret Foundation was founded in 2009 by Mr. Aaron Anderson, who continues to serve as President. During a 2006 deployment to Afghanistan, in support of Operation Enduring Freedom, SSG Aaron Anderson, 7th SFG(A), was seriously wounded by an IED blast. It was during his long recovery that Mr. Andersen recognized the need for these services.

Jennifer Paquette was appointed Executive Director of the Foundation effective 1 August 2011. She previously served as Vice-President of the Green Beret Foundation since 2010, and has been instrumental in executing early stage strategy and formalizing operations. Jen previously worked as a Project Manager for the USSOCOM Care Coalition. Her husband, SSG. Roland Paquette, 3rd SFG(A), was severely wounded in Afghanistan in 2005, losing both legs above the knee.

Our Board of Directors includes 7 retired Special Forces senior officers and non-commissioned officers. Each Board Member is experienced, active, and constantly engaged in the strategy of the Green Beret Foundation.

During our initial 12 months of operation the Green Beret Foundation has built a strong reputation in the Special Forces community. The Foundation has matured and we have begun to add key personnel who will be essential to strengthening our operations, ensure continuity of effective services, and enable us to build a strong and enduring operation for the Special Forces community.

Jennifer Paquette – *Executive Director*

Ms. Paquette has served as Executive Director of the Green Beret Foundation since 1 August 2011. She served as Vice-President of the Foundation from January 2010, until assuming her current duties.

She manages critical aspects of day-to-day operations including strategic planning, building and maintaining donor relationships, coordination of services with USSOCOM Care Coalition, and delivering those services to Green Berets and their families.

Ms. Paquette has worked for Intel Corporation and Freeport McMoRan Copper and Gold Inc. holding various positions: Supply Chain Analyst, Commodity Specialist, Commodity Analyst and Production Planner to name a few. She has extensive experience in managing high profile multi-million dollar projects, managing people, and writing and negotiating multi-million dollar contracts. In addition to her private sector experience, Jennifer has over five years of not-for-profit experience while working as a project manager at USSOCOM Care Coalition.

Ms. Paquette partnered with COL(R) Scott Heintz to start the USSOCOM Care Coalition Recovery Program, where she concurrently developed operational metrics to fulfill the contract's requirements, was the lead project manager, mentored wounded and their spouses, and was the mentor coordinator. This program is still in place and is considered the cornerstone for traumatically wounded SOF warriors and their families' long term recovery and support system.

Ms. Paquette has acted as the Chief Operating Officer for the Green Beret Foundation for almost two years. She has identified and developed programs and services, planned and executed GBFs initial Gala in San Antonio, and fostered business relationships with other not-for-profits and corporate sponsorships.

Ms. Paquette earned her B.S. in Business Administration from Arizona State University, and her Master's in Public Administration with a concentration in Not-for-Profits from St. Mary's University.

Collaborative Relationships

USSOCOM Care Coalition

http://www.socom.mil/Care%20Coalition/Default.aspx

Special Forces Association

http://www.specialforcesassociation.org/

No Greater Sacrifice

http://www.nogreatersacrifice.org/

GORUCK

http://www.goruck.com

Juniors Bullet Pens

http://juniorsbulletpens.com/

PGA of America

http://www.pga.com



FOR IMMEDIATE RELEASE

Green Beret Foundation in New York Supporting GORUCK for the 9/11 Weekend

San Antonio, Texas and New York, NY – September 9, 2011 –The Green Beret Foundation today announced that its Executive Management team will be in New York, New York for the 9/11 weekend, in support of the GORUCK Challenge. In remembrance of 9/11, the activities include an all-night patrol through the streets of NYC by many patriots including LTC. Fredrick Dummar, and CPT. Ivan Castro. CPT. Castro is one of only three (3) blind active duty officers serving in the U.S. Army, and the only blind officer serving in the Special Forces.

"We are honored to be in New York for this historic event in remembrance of 9/11", said Jennifer Paquette, Executive Director of the Green Beret Foundation. "GORUCK is one of our strongest supporters, and we are excited to be a part of their Challenge activities this weekend. And we are particularly honored to support one of our own Green Berets, CPT. Castro, in his important mission on the streets of New York."

The GORUCK Events in NYC begin with a special Sendoff on Friday, September 9 at 7PM. This event will be held at 385 Broadway in NYC. The Special Forces way is to celebrate the lives of fallen heroes, and this provides just the opportunity. The GORUCK Challenge events for the remainder of the weekend are geared to be every bit as challenging and rewarding as any, and also with the chance to be together and honor the best of NYC and its people.

"The Green Beret Foundation is wholly committed to supporting our Special Forces, and we welcome the opportunity to be here and support the people of New York, and our friends at GORUCK, during this weekend of remembrance" said MG(R) James Champion, Chairman of the Board.

About Green Beret Foundation

Headquartered in San Antonio, Texas, the Green Beret Foundation is a non-profit, 501(c) 3 foundation that provides support such as advocacy, financial resources, health and welfare products and services and educational scholarships to wounded, ill and injured Army Special Forces warriors and their families. We operate with high efficiency in the most challenging special operations environment, mitigating the burden of America's most elite warriors, and facilitating their return to active duty or a successful transition to civilian life. From commencement of operations in 2009, we have met critical needs for hundreds of Green Berets and their families.

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